

# Data governance maturity assessment

## The first step to becoming a data-driven enterprise

As digitalization transforms the way the world does business, data is becoming as important an asset as products themselves.

Data is the driving factor behind an organization's most important business decisions—but only when it's governed properly. That is, when the data is organized, assigned, secured, and accessible by the right people. But before you can implement Data Governance as your methodology, you need a clear understanding of where your data stands.

The Data Maturity Assessment is a comprehensive data audit that empowers your core business with actionable insights and the ability to make better business decisions, faster.

## Key benefits



### GET A 360° UNDERSTANDING OF YOUR COMPANY'S DATA

Discover where you stand with a comprehensive overview of your current data status, like risk exposure for banks or active customer status for telecoms.



### REVEAL GAPS AND IDENTIFY OPPORTUNITIES

Learn what's working, what isn't, and how to derive maximum value from your data estate—no matter what industry you're in.



### ASSIGN ROLES AND RESPONSIBILITIES

Build data accountability into every level of your organization to ensure data quality, security, and usability.



### CLEAR THE PATH TO SMART DATA GOVERNANCE

Discover exactly which steps you need to take to deliver maximum impact toward your business goals.

# The assessment includes 8 domains from the TM Forum Methodology:

- ✓ Metadata management
- ✓ Data stewardship
- ✓ Master data management
- ✓ Data privacy management
- ✓ Data security management
- ✓ Data policy management
- ✓ Data strategy
- ✓ Organization and roles

The Data Maturity Assessment is an integral part of data governance implementation, empowering your business to drive profit, cut costs, and stay compliant.

## Our approach to smart data strategy

### STEP 1

#### Complete the Data Maturity Assessment questionnaire

Once you finish, you'll receive a detailed report with 24 critical data insights.

### STEP 2

#### Analyze your insights with an expert data consultant

And learn how to leverage the power of the data you currently have.

### STEP 3

#### Optimize data governance implementation

With a data governance methodology tailored to your specific business goals.

Based on the internationally- recognized TM Forum Digital Maturity Model ✓

For companies of any size, in any industry ✓

Covers 8 key domains of data governance at 3 levels: **people, process, and technology** ✓

## Data strategy is business strategy.

Derive instant value from proven methodology and class-leading expertise.

**Poslovna Inteligencija – your partner in Data Governance.**

Schedule your Data Maturity Assessment by contacting us at [customer.success@inteligencija.com](mailto:customer.success@inteligencija.com)